

OUT OF HOME MEDIA

Project: The Malls – Nottingham, Watford and Lakeside

Swann Group have recently installed three Out of Home media screens for our client JCDecaux.

The 5.6m by 3.4m digital advertising screens were installed in three shopping malls:

- Nottingham Victoria
- Lakeside
- Watford Harlequin

Each of the jobs had tight timescales, and the installations had to be carried out at night – with some of the installations slightly more complicated than others, as there was limited access and no clearance for a crane at Lakeside.

